

SEM	COURSE CODE	COURSE TITLE	COURSE LEVEL	
DISCIPLINE SPECIFIC COURSES:				
1	24UJMCDS101	Principles of News Reporting	100-199	4
1	24UJMCDS102	Introduction to Communication	100-199	4
1	24UJMCDS103	Introduction to Visual Communication	100-199	4
2	24UJMCDS104	Print Media: Design and Production	100-199	4
2	24UJMCDS105	Fundamentals of Audio Production	100-199	4
2	24UJMCDS106	Introduction to Cinema	100-199	4
3	24UJMCDS201	Television Production: Principles and Practices	200-299	4
3	24UJMCDS202	Videography and editing	200-299	4
4	24UJMCDS203	Advertising; Theory and Practice	200-299	4
4	24UJMCDS204	Public Relations and Corporate Communication	200-299	4
5	24UJMCDS301	Media Laws and Ethics	300-399	4
5	24UJMCDS302	Documentary Production	300-399	4
6	24UJMCDS303	Digital Journalism	300-399	4
6	24UJMCDS304	Mass Media Research	300-399	4
7	24UJMCDS401	Advanced Media Research	400-499	4
7	24UJMCDS402	Environmental Journalism	400-499	4
7	24UJMCDS403	Information Design for Media	400-499	4
7	24UJMCDS404	Film Theories	400-499	4
7	24UJMCDS405	International Communication	400-499	4
7	24UJMCDS406	Critical Media Theory	400-499	4
8	24UJMCDS407	Transmedia Storytelling	400-499	4
8	24UJMCDS408	Global Media politics	400-499	4
8	24UJMCDS409	Inclusivity Studies and Media	400-499	4
8	24UJMCDS410	Web Design and ICT Skills	400-499	4
8	24UJMCDS411	Media, Marginality and Sites of Resistance	400-499	4
DISCIPLINE SPECIFIC ELECTIVE COURSES:				
3	24UJMCDS201	Photojournalism	200-299	4
	24UJMCDS202	Magazine Journalism	200-299	4
3	24UJMCDS203	Writing for Cinema	200-299	4
	24UJMCDS204	Media in India; Historical Perspective	200-299	4
4	24UJMCDS205	Mobile Journalism	200-299	4
	24UJMCDS206	Business Journalism	200-299	4
4	24UJMCDS207	Media Management	200-299	4
	24UJMCDS208	Media Psychology	200-299	4
5	24UJMCDS301	Media Entrepreneurship	300-399	4
	24UJMCDS302	Development Communication	300-399	4
5	24UJMCDS303	Sports Journalism	300-399	4
	24UJMCDS304	Science and Health Journalism	300-399	4
5	24UJMCDS305	Media and Modernity in Kerala	300-399	4
	24UJMCDS306	Technical Writing & Content Management	300-399	4
6	24UJMCDS307	Media, Culture and Society	300-399	4
	24UJMCDS308	Data Journalism	300-399	4

6	24UJLCDSE309	Immersive Technologies for Media	300-399	4
	24UJLCDSE310	Integrated Marketing Communication	300-399	4
MULTI DISCIPLINARY COURSES				
1	24UJCMDC101	Photojournalism	100-199	3
2	24UJCMDC102	Anchoring and Presentation skills for Media	100-199	3
3	24UJCMDC201	Ad Film Making	200-299	3
SKILL ENHANCEMENT COURSES				
4	24UJMCSEC201	Social Media Content Development	200-299	3
5	24UJMCSEC301	Social Media Influencer Marketing	300-399	3
6	24UJMCSEC302	Branding for Start-Ups	300-399	3
VALUE ADDED COURSES				
3	24UJMCVAC201	Citizen Journalism	200-299	3
4	24UJMCVAC202	AI and Media	200-299	3
6	24UJMCVAC301	Media and Human Rights	300-399	3